Sage Sessions Agenda

Register Now

Time						
7:30 AM	Registration and Breakfast					
9:00 AM	Welcome and Keynote					
10:30 AM	Coffee and Connect					

	Small Business Sessions		Mid-Size Business Sessions		Enterprise Sessions	Accountant Sessions
10:45 AM	**Increase Productivity with the Flexibility of the Cloud** Whether you have team members that work with Sage 50 or those that don't, discover how Sage 50cloud with Microsoft Office 365 can empower your entire team with cloud-connected features that ensure every day is a productive day.	**Creating Strategy in a Small Business** Creating a well defined strategy is hard work and not for everyone, as it requires us to say "no" to things we often say "yes" to. Join us for an open dialogue about how to go about creating a strategy for your small business.	**Achieve Better Outcomes with Sage's Business Ecosystem** As customers, you've made a strategic decision to trust running your business with Sage's accounting, financial, enterprise management and people solutions. Sage offers powerful solutions that will make your business run even more efficiently. Come join this session and learn more about how these solutions can help you improve the bottom line for your organization.	**Choosing the Right Performance Metrics for Your Business** How do you evaluate business success? In this session, we'll show you how Sage Business Cloud Financials can help you evolve your performance metrics beyond traditional profitability margins and expense ratios.	**Planning for Growth** With economic, digital and public policies creating barriers and disruption in every industry, creating opportunities for growth can be challenging for companies looking to expand. Supporting organizations through all levels of transformation, Geoff Cronin, National Advisory Service Line Leader at Grant Thornton, will discuss how companies can unlock their growth potential by focusing on key areas of their business.	**Sage 50cloud Supercharged - Change the Way You Do Business** Discover how Sage 50cloud can give you and your clients the flexibility and freedom of the cloud, without losing the familiarity of the desktop solution you know and love. You'll get a closer look at the new features and functionality that will change the way you and your clients work together and supercharge your practice and your clients' businesses.
11:45 AM	**Shortcuts, Tips and Tricks to Streamline Your Day** This session is dedicated to giving you your time back. Cut your data entry in half by mastering shortcut keys and setting-up automated bank feeds. You'll also learn other tricks that will simplify your processes and help you skip duplications.	**Innovation Beyond Technology** Technology is important, but it is only a small part of innovation. This session is dedicated to the possibility that innovation goes beyond just technological developments. Get ready for some mind blowing insight on how you can innovate without technology.	**Save Time and Money Through Automation** The effortless exchange of information between different systems, partners and suppliers represents a massive opportunity for customers looking to save time and money. In this session, you'll learn how leading companies are leveraging new technology across their operation to recognize immediate savings.	**Fulfillment: The Landscape Is Changing** Complementing your EDI system with ecommerce constitutes a perfect marriage as they serve very different purposes. EDI is used for large-volume, repetitive orders, whereas an online sales portal is mostly used for placing orders with a more 'occasional' character. Learn about the future trends of how they are impacting how business is done.	**Driving Real-Time Business Insights Through Activity Monitoring** Come learn how to proactively manage your portfolio and identify problems and issues before they impact your bottom line. This session will help you manage your business looking forward, not through your rear view mirror.	**What's New with Sage Business Cloud Accounting** This session will showcase the hottest developments in Sage Business Cloud Accounting. With updates every two weeks, there's a lot to show you! Join us to see all the exciting new features and learn what you can expect from Sage Business Cloud Accounting in the future.
12:30 PM	Lunch and Mingle					
1:45 PM	**Welcome to Sage Business Cloud** Already love your Sage solution? Well, we just took it to the next level, we took it to the cloud. Get an inside and exclusive look at the new Sage Business Cloud Accounting solution and discover all the ways the cloud will take your business to new heights.	**Budgeting Versus Actuals - Better Predict the Future** Many small business owners think of budgeting as a non-essential task or a process to be managed externally through spreadsheets - don't make that mistake with your business. This session will provide you with methods you can use to better plan for and measure your financial future.	**Sage 300 - The Road Ahead** Sage 300 is one of the world's leading mid-market Business Management Solutions. Learn how Sage is continuing to invest in the core solution, what's coming up, and some of the exciting recent developments with Sage 300cloud.	**Business Visibility - Why It Matters More Than You Might Think** Having an up to date view of how your business is performing is no longer a nice-to-have. Join this session to learn more about how company-wide business visibility across multiple operations and an integrated CRM solution can help you stay one step ahead.	**CPM. The World is Changing fast. Reduce risk, Increase Profit, Predict the Future.** The world is changing at an accelerated pace. Businesses are being affected by new influencers that never existed before. Are you ready for this? Can you accurately predict the impact of change on your business. CPM (Corporate Performance Management) allows leaders to identify trends, plan dynamically, and forecast the business with confidence.	**The Changing Relationship Between Bookkeeper and Accountant** Technology continues to innovate the accounting profession and with innovation comes change. In this session you will hear from members of the Chartered Professional Accountants of Canada and Institute of Professional Bookkeepers of Canada. They'll discuss how cloud technology is changing roles, responsibility, communication, and collaboration between accountants and bookkeepers—and show you how to take advantage of these changes.
2:45 PM	**The Sage Business Cloud Accounting Ecosystem** We've partnered with the best in the business to deliver some amazing functionalities for Sage Business Cloud Accounting. Join us to meet your favorite partners and learn about all the headaches they will eliminate for your business.	**The New Way to Get Paid Faster with Click to Pay** Any steps you can take to lower your receivables will boost your cash flow. Gain insight and learn strategies that can help you increase your cash flow and track your progress with the right financial information and reports from a certified accountant.	**Next Age Workflow Automation: Going Paperless** Tracking and monitoring unstructured documents, reports and packages are critical to your business success. Learn how to effectively manage and track your documents through their entire lifecycle in today's highly digital landscape. This session will give you critical insight to connect people, processes and data through effective document management, reporting and shipping.	**Getting the Most Out of Sage 300cloud** Sage 300cloud has exciting features and functionality. For even the most tenured user, there's always more to learn and ways to decrease redundancy and over-orchestrated workflows. Join this tips and tricks session to learn handy shortcuts and productivity tools that will help you get the most out of that investment.	**Manage Your Most Important Asset Better with Sage People** Let us show you how to provide a better way to manage the employment journey of your workforce and understand how all the pieces of HR, Talent Management, Talent Acquisition and Payroll can come together for you and your business.	**Opening Doors to Becoming a Thought Leader** Differentiating yourself from the competition as a thought leader can pay out in dividends by increasing confidence with your clients and opening doors to new professional opportunities. But how do you become a thought leader? Learn tips and tricks from thought leader heavyweights and develop an action plan to get you to where you want to be.
3:45 PM	**Make Your Mark. Build Your Personal Brand** Whether your business is a one-man show or a large production, it's important that you build your personal brand to help your business stand out from a line of competitors. Discover how to effectively brand yourself with our very own personal branding expert.	**The Future of Your Business and How You Work** The way we work is changing and technology is playing a big part in that shift. Sage 50 is constantly evolving and improving to better the way you collaborate, interact with customers and manage your cashflow. Join us as we showcase the latest ways we can help you.	**Using Automation to Transform Your Warehouse Management Outcomes** Business success starts in the warehouse. It's all about controlling day-to-day operations while keeping cost low and increasing productivity. Join a panel of experts that will share industry leading manufacturing advancements that will help your business surpass its potential.	**Maximize the Use of HRMS & Grow Your Business** Come learn from a panel of top Sage HRMS Partners that are experts in the industry. Learn new ways to take advantage of Sage HRMS functionality, expand your business ecosystem and streamline the way you're doing business today.	**The Future of Enterprise Data Analytics** In your business, data is the difference between winning and losing. Failure to manage and analyze data effectively leads to inefficient and inaccurate decisions that have a big impact on results. Discover the future of enterprise data management, analytics, and visualization to break down barriers to generating insights that drive growth.	**Effective Strategies for Onboarding Clients** Having a standardized client onboarding plan is critical to successfully welcoming new clients to your practice. Not only does it save you time, but it also builds confidence in your client. This session will teach you how to build an effective plan and how to implement it in your practice – before new clients even walk through the door.
4:30–6 PM	Wrap up and Networking Reception					

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