Time	Detailed Agenda			
7:30 AM	Registration and breakfast			
9:00 AM	Welcome and Keynote			
10:30AM	Coffee and connect			
Breakout Sessions	**Small business**		**Mid-Size Business**	**Enterprise**
10:45 AM	**Sage 50c with MS Office 365 Sets Your Business Free-Desktop Security Meets Cloud Flexibility** Discover how Sage 50c and Microsoft Office 365 can give you a day back every month by bringing you the flexibility and freedom of cloud and mobile access, without the disruption of losing the familiarity of the desktop solution you know and love.	**Invisible Strategies to Make You a Better Negotiator** This session focuses on attaining Greater Firm Profitability Through Process and Technique. Specifically, it will address a complete approach to negotiating and having a conversation based on value.	**Maximize the Use of HRMS & Grow Your Business** Come learn from a panel of top Sage HRMS Partners that are experts in the industry. Learn new ways to take advantage of Sage HRMS functionality, expand your business ecosystem and streamline the way you're doing business today. **Choosing the right performance metrics for your business** How do you evaluate business success? In this session, we'll show you how Financials, part of Sage Business Cloud, can help you evolve your performance metrics beyond traditional profitability margins and expense ratios, and consider key performance indicators that give you broader insight into the health of your business. Financials combines powerful accounting, robust analytics and accurate reporting to enable businesses to grow with confidence.	**What's new with Sage X3 Enterprise Management** Sage X3 Enterprise Management is not your typical ERP- delivering a better way to manage your entire business from financials to supply chain to manufacturing. Join this session learn where we are headed with Sage X3 Enterprise Management as well as get a feel for the features that are available with the latest version.
11:45 AM	**Sage 50 Accounting Productivity Boosters** Maximize your work day by learning process tips and savvy shortcuts that boost productivity.		**Sage 100 Tips and Tricks** Your business is complex, but your business management solution doesn't need to be. Learn how to get the most out of Sage 100. **Growing Your Business With Sage eCommerce** Learn successful strategies and tools for thriving in the online world, attracting sales and better managing, growing and retaining your online customers.	**Driving real-time business insights through activity monitoring** Come learn how to proactively manage your portfolio and identify problems and issues before they impact your bottom line. This session will help you manage your business looking forward, not through your rear view mirror.
12:30 PM	Lunch and mingle			
1:45 PM	**Sage 50 The Road Ahead** In this Sage 50c roadmap session, you get a closer look at the new features and functionality that will improve the way you and your clients work together, including: Outlook Connector, Automatic Cloud Back-ups, Cloud document storage, Sage Drive and more.	**Emerging Practices in e-Commerce Strategy** Want to know more about how to capture your share of online sales? Attend this session to learn about how to build and execute an e-commerce strategy to win with in the online market, and get key insight on managing the backend of your strategy with data collection, tax reporting, and shipping management.	**Sage 300 - The Road Ahead** Learn what's coming up and some of the exciting recent developments with Sage 300. **Saving Time and Money: Exploring the depth of EDI in Manufacturing/ Distribution; How to automate AP Automation and save heartache with Sales Tax Automation** Linking EDI to your Manufacturing or Distribution business creates a strong enabler. Cutting both time and money, EDI is giving businesses more power to manage their B2B relationships. Join this session to learn how great companies are leveraging these three great solutions to win globally.	**Using Automation to transform your Warehouse Management outcomes** Business success starts in the warehouse. It's all about controlling day-to-day operations while keeping cost low and increasing productivity. Join panel of experts that will share industry leading manufacturing advancements that will help your business surpass its potential. From automation tools to help you examine your activity, to best practices that will help you to streamline your business and create efficiencies.
2:45 PM	**What's New in Sage Payroll** Everyone knows the importance of paying employees accurately and on-time. Sage Payroll helps you to do this and so much more. Attend this session to learn the latest enhancements to Sage Payroll Services (outsourced payroll that integrates seamlessly with Sage 50).	**No more late nights – learn to use the best invoicing and reconciliation solution in the market and stay ahead of your competition** Time spent on administrative tasks is a huge burden on businesses. Small businesses spend over 200 days on admin tasks, costing an average of $70,000 each year - and 35% of these tasks relate to getting paid. With Sage, you can automate these tasks, free up time and better focus on running your business … and best of all it's FREE to access! In this session, accountants, bookkeepers or business owners can learn to simplify invoicing and reconciliation activities with Sage Payments & Banking solutions and the Sage Business Cloud and make your life easier.	**Next age workflow automation: Going Paperless: Exploring the world of digital and being intelligent about it** Tracking and monitoring unstructured documents, reports and packages are critical to your business success. Learn how to effectively manage and track your documents through their entire lifecycle in today's highly digital landscape. This session will give you critical insight to connect people, processes and data through effective document management, reporting and shipping. **Sage 100: The Road Ahead** Learn about the latest enhancements for Sage 100 and find out what's planned for future releases. We will also discuss positioning, the latest on AP Automation, Sage 100c Manufacturing, competitive selling, Learning Services opportunities, and we'll open it up for some Q&A.	**Manage Your Most Important Asset Better with Sage People** Let us show you how to provide a better way to manage the employment journey of your workforce and understand how all the pieces of HR, Talent Management, Talent Acquisition and Payroll can come together for you and your business.
3:45 PM	**Sage 50c Customer Listens Session** We want to hear from you. Enjoy a Panel discussion with your Sage 50 team: the Product Manager, the Marketer, the Trainers. A session where you can ask your Sage 50 questions and get live assistance with your Sage 50 business needs.	**Innovation Beyond Technology** This session is dedicated to the possibility that innovation goes beyond just technological developments. Technology is important, but it is only a small part of innovation.	**Achieve better business outcomes with Sage's business ecosystem** As customers, you've made a strategic decision to trust running your business with Sage's accounting, financial and human resources solutions. Sage offers powerful solutions that will make your business run even more efficiently. Come join this session and learn more about how these solutions can help you improve the bottom line for your organization. **Be Business Ready for eCommerce and Online Payments** Join this interactive fireside chat with Greg Cohen, President of Paya (formerly known as Sage Payment Solutions) and Jim McLean, CEO of Sage eCommerce, to learn about the future trends of eCommerce and online payments, how they are impacting how business is done, and how you can embrace these rapidly evolving technologies to grow your business.	**What the Tax Cuts & Jobs Act Means for Fixed Asset Accounting** The Tax Cuts & Jobs Act brings big changes to fixed asset account – and the potential for big savings. Get up to speed on the new law and learn how your organization can benefit.
4:30–6:00 PM	Wrap up and Networking Reception			

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