

## What's Changing This Year?

For the first time, Seatrade Maritime Middle East will be accessible both in-person or through our official event app.

This means that the entire experience will become a blend of digital and in-person encounters. Conference sessions will be available to join either in-person or via a live stream, and networking opportunities will go beyond the show floor.

## What Are My Options?

### The Hybrid Exhibitor



Physical Booth



Virtual Booth



Online Networking



Live Stream

### The Virtual Exhibitor



Virtual Booth



Online Networking



Live Stream

## You're Our Priority.

### Full Exhibitor Support, Whenever You Need it.

Your experience this year is going to be a bit different, but that doesn't mean our commitment to provide you with an outstanding experience has.

Our support team will be on hand to ensure all exhibitors can comfortably navigate the Online Matchmaking Platform and therefore maximise its potential, whether that is in tandem with a physical trade show booth or purely online.

All hybrid exhibitors will also receive regular updates about the high safety standard in place across the physical event.

## Explained: The New Exhibitor Experience

Whether you join us physically in Dubai or through the power of digital, your business can safely reap the benefits of exhibiting at Seatrade Maritime Middle East 2021

Exhibitors will be accessible for our attendees at Dubai Exhibition Centre and on the event app within the Online Matchmaking Platform.

NEW!

The Online Matchmaking Platform

There truly is nothing like doing business in person, which is why we're committed to providing you with reassurance and confidence that you are participating in a safe and controlled environment.

For exhibitors who are able to have a physical presence Dubai Exhibition Centre, your event experience will be protected by **Informa AllSecure** – a detailed set of measures that ensure the highest levels of hygiene and safety.

The Hybrid Exhibitor

The **Virtual Exhibitor** can only be found within the event app, but the event app is accessible for attendees who join us in-person or exclusively through the event app.

### What's included?

- Interactive digital booth and sophisticated online networking opportunities within the Matchmaking Platform.
- Stream conference sessions live through the event app.

The **Hybrid Exhibitor** can be found on the show floor and on the event app.

### What's included?

- Physical exhibition booth with additional onsite benefits.
- Interactive digital booth and sophisticated online networking opportunities within the Matchmaking Platform.
- Join conference sessions as a member of the live studio audience or stream live through the event app.

The Virtual Exhibitor

### This year, we've introduced a new pathway for exhibitors through our event app.

The Matchmaking Platform contains a digital listing of suppliers who are either joining us at Dubai Exhibition Centre or exclusively through the Online.

Both online and in-person attendees to the event will be able to browse this digital showcase, which provides a perfect solution for those exhibitors who are unable to join us in-person while enhancing the physical exhibition experience through extended digital opportunities.

Online and Offline

## Ready to Explore More?

To start your journey to Seatrade Maritime Middle East 2021, get in touch today.

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Get in touch >



Seatrade  
Maritime  
Middle East

13 – 15 December 2021  
Dubai Exhibition Centre – Expo 2020  
Dubai, UAE

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