



# Partnering with you for Chocolate

Explore popular and trending flavours for chocolates

Firmenich's proprietary "Flavour Knowledge Portal" helps us track and analyse flavour trends across categories. This knowledge helps brands innovate and introduce delicious products that are consumer favourites.

Traditionally the chocolate segment has been and continues to be dominated by nut and brown flavours.

# Partnering with you for Chocolate



Hazelnut



Almonds



Praline



Cookie



Caramel

## Mainstream flavours

However, there has been an immergence of beverage and bakery inspired flavours in the past 5 years. These are predicted to grow even more in the coming years and become mainstream flavours.



Mojito



Dates



Pie



Brandy (Kirsch)



Cola

## Emerging flavours

Today, consumers are constantly seeking out new and unique experiences which has opened opportunities to look towards other food and beverage categories for inspiration and innovation.

[\\*Click here to contact us for detailed insights.](#)