

### **Your Panel**



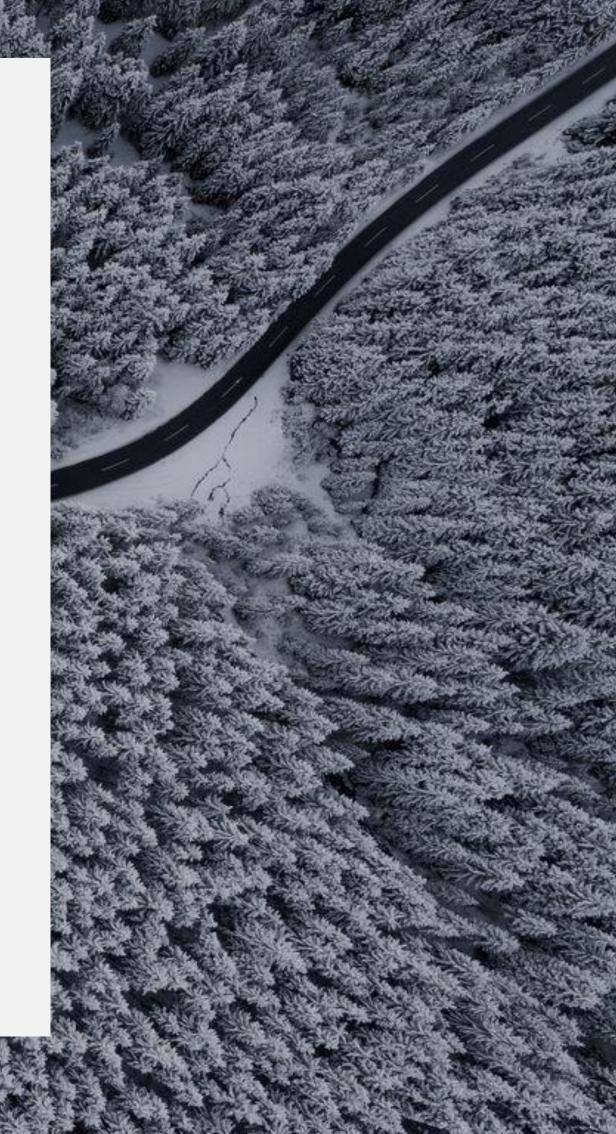
Brian King
Head of Policy &
Advocacy



Robert Reading
Director, Government &
Content Strategy

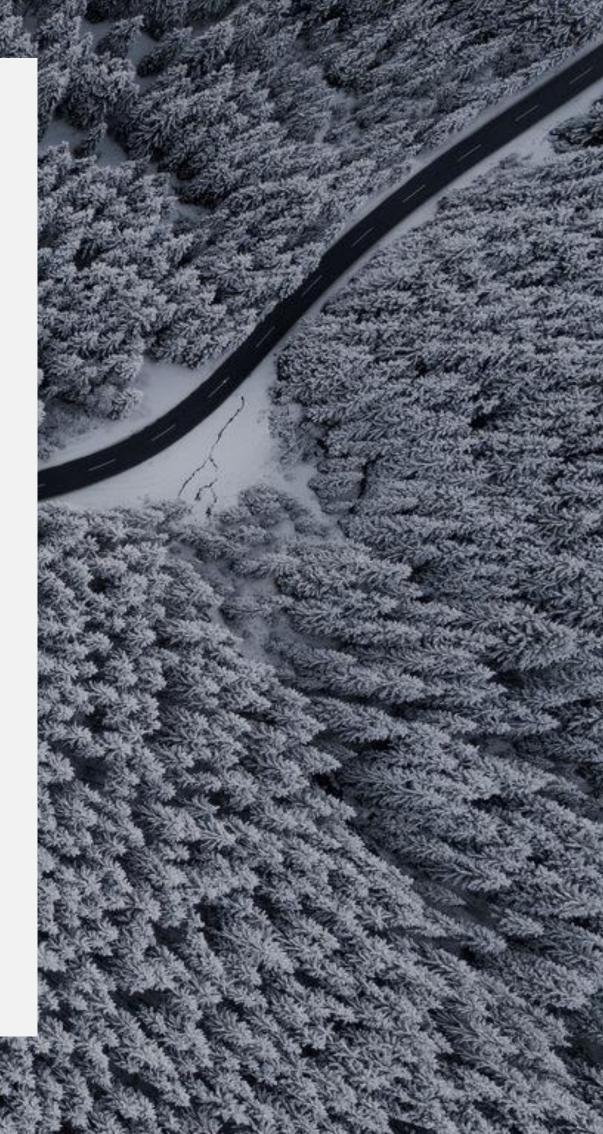


**Ed White**Head of Analytics

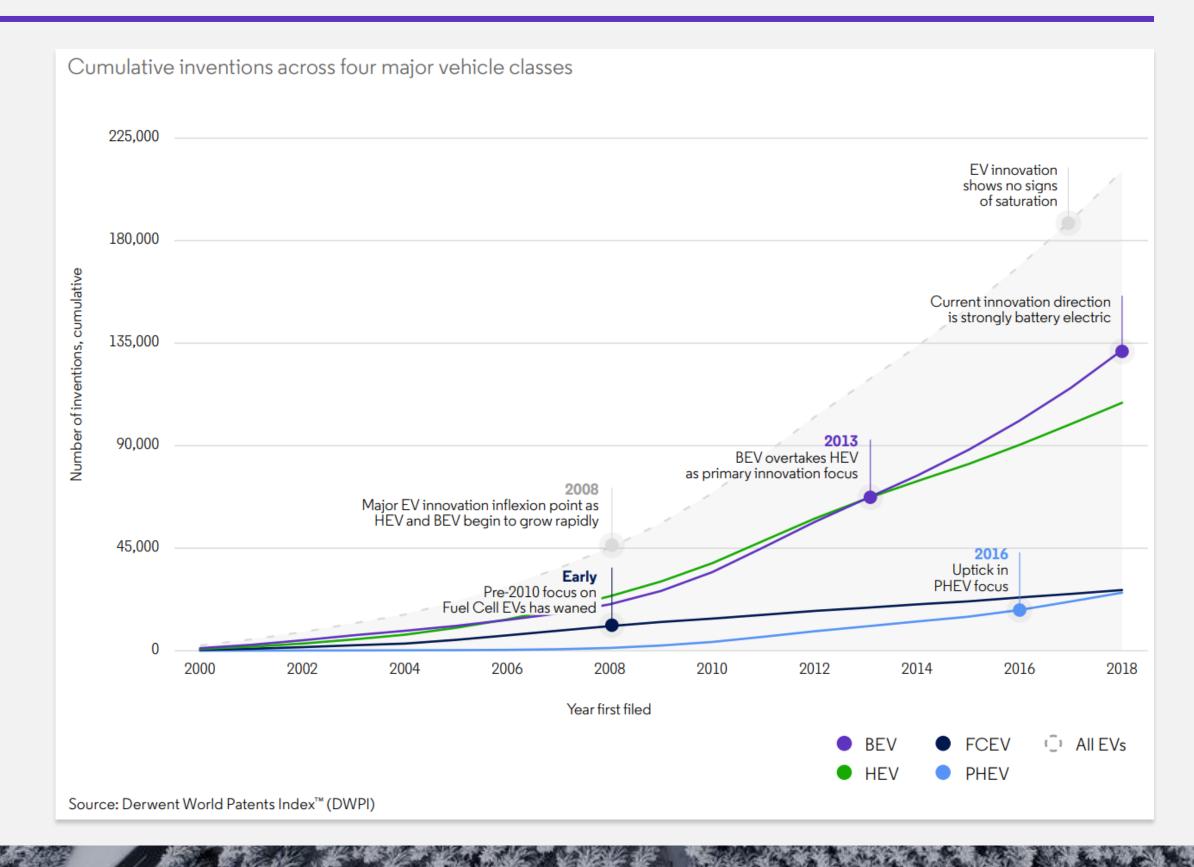


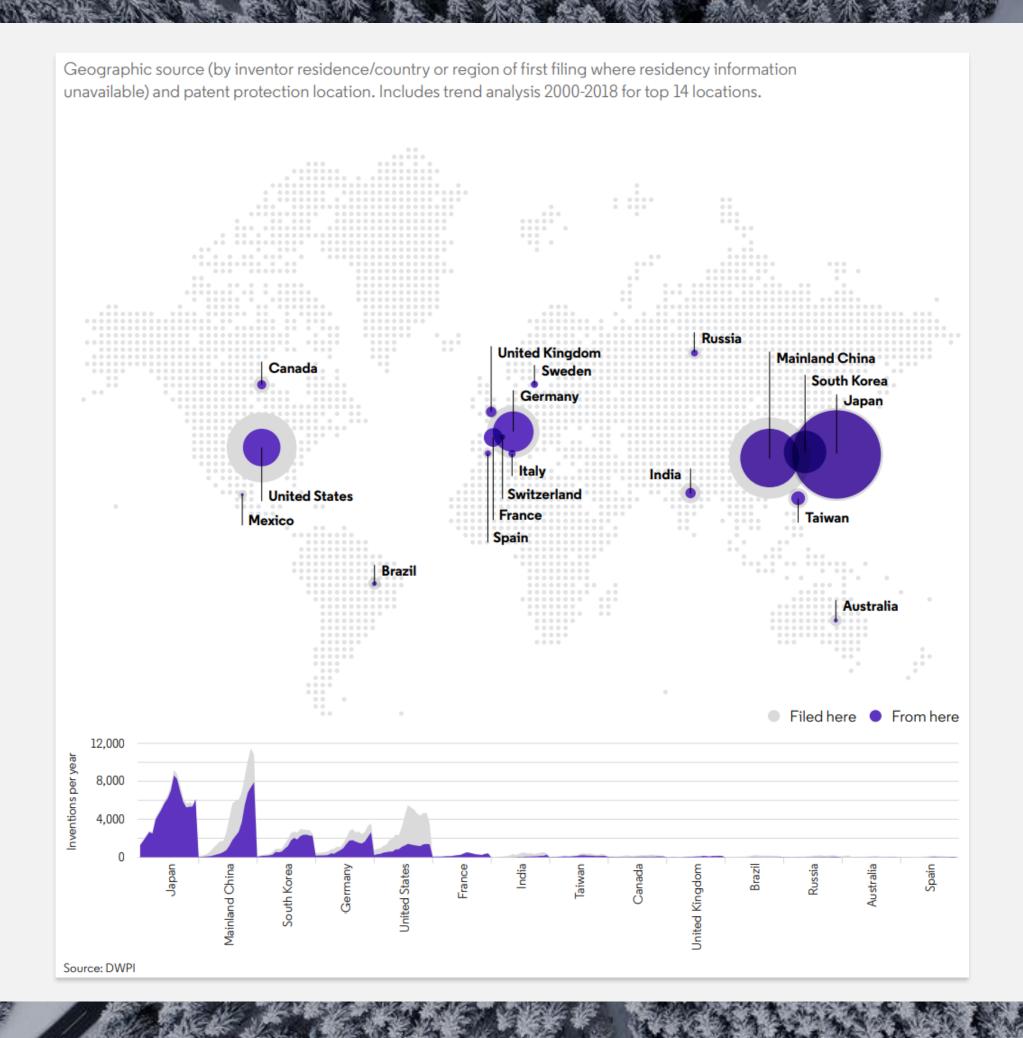
#### **Overview**

- The trajectory of EV innovation
- The role of regulation and government
- EV brands and brand strategy
- The opportunities and gaps in EV technology
- Your questions



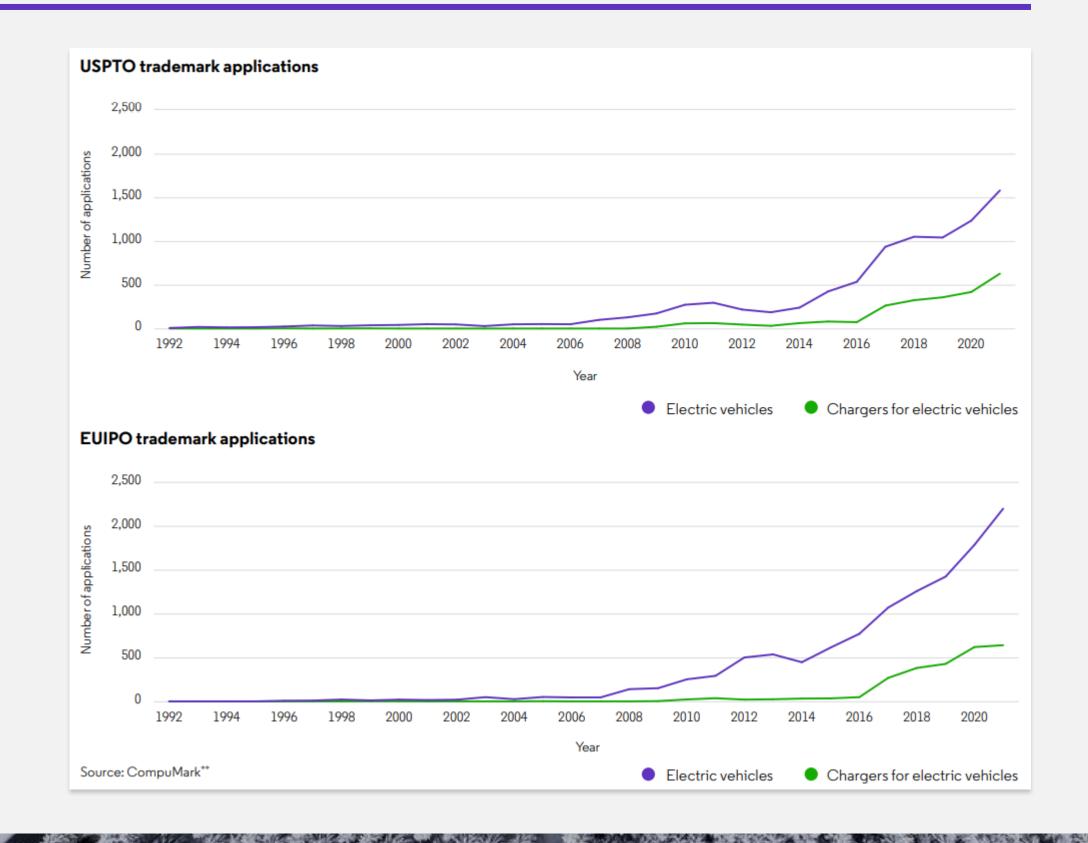
## The trajectory of EV innovation





# The role of government and regulation

## Brands and brand development





### Gaps in the technical ecosystem

