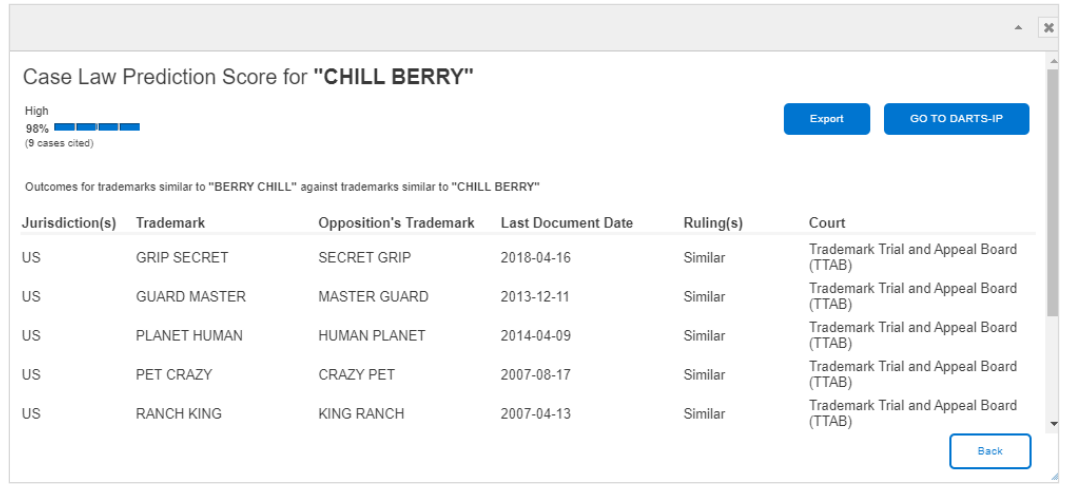![Clarivate™]

Fact sheet | Trademark search

Case Law Predictor Score

Preparing a trademark application is a laborious process, one that requires extensive research and due diligence.

Under pressure from a rapidly shifting market to deliver innovative solutions faster, trademark professionals face tight deadlines and high financial risks. By combining Darts-ip™ case law data with CompuMark™ Search, Clarivate™ offers insights to help trademark professionals efficiently prepare their trademark applications.

This new tool helps identify which potential trademark applications are most likely to succeed. Directly accessible within the SERION® platform, you will see a probability-driven score assessing the likelihood that two trademarks will be deemed similar or not.

Case Law Prediction Score for "CHILL BERRY"

High
98% ▬▬▬
(9 cases cited)

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Outcomes for trademarks similar to "BERRY CHILL" against trademarks similar to "CHILL BERRY"

Jurisdiction(s)	Trademark	Opposition's Trademark	Last Document Date	Ruling(s)	Court
US	GRIP SECRET	SECRET GRIP	2018-04-16	Similar	Trademark Trial and Appeal Board (TTAB)
US	GUARD MASTER	MASTER GUARD	2013-12-11	Similar	Trademark Trial and Appeal Board (TTAB)
US	PLANET HUMAN	HUMAN PLANET	2014-04-09	Similar	Trademark Trial and Appeal Board (TTAB)
US	PET CRAZY	CRAZY PET	2007-08-17	Similar	Trademark Trial and Appeal Board (TTAB)
US	RANCH KING	KING RANCH	2007-04-13	Similar	Trademark Trial and Appeal Board (TTAB)

Back

Build strategy using AI-Driven insights

Accelerate your go-to-market strategy with a simplified assessment of trademark search results

Sort or filter results by prediction score, raising those with the greatest likelihood of success to the top or minimize your review effort by identifying results least likely to be successful

Use the ranking system that works for you: numeric, visual or categorical

Assess trademark application viability early in the Search process

Provide quantifiable value to your decisions with a calculated success rate

Built on Darts-ip global database of over 6 million trademark cases, the tool uses AI-driven algorithms to assess if one-word and two-word marks are similar or not with high precision

Use in combination with the IP Case Dashboard to better understand litigation history

Combine with a Darts-ip Subscription to access even more valuable insights

Discover additional insights into similar marks and whether they have prior or existing litigation in other jurisdictions

Examine case data associated to Searches

Review relevant precedent to decide where and how to file your application

Leverage the Goods and Services comparison filter within the Darts-ip platform to evaluate the similarity risk of flagged marks

Faster, more precise trademark applications with one search

CompuMark Search Case Law Prediction Score helps you assess the potential risks of trademark applications, worldwide.

Leverage trademark and case law data from 188 registers and over 3,800 courts to focus your go-to-market strategy on the most innovative brands in your portfolio, reducing the risk of oppositions or trademark invalidity rulings.

* Feature is only valid for Traditional Search products. SAEGIS® and TM go365™ are not included. For products that are eligible for Case Law Prediction Scores, it may be that Scores are not calculated for every component or source.

Contact our experts today:

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