



Fact sheet | Watch Opposition Strength

Trademark watching

Streamline your trademark monitoring workflow. Form data-driven opinions faster and with greater confidence. Watch Opposition Strength from Clarivate™ helps you assess the potential success of filing an opposition against a third-party word mark so you can quickly identify and oppose trademark registrations that may damage your brand.



Quickly identify the most relevant results

This new feature will enable you to more easily and quickly make decisions to oppose a mark as well as provide a perspective that may have previously gone unnoticed. By providing an efficient way to identify the likely success of opposing a 3rd party mark, this feature helps trademark professionals reduce the time spent manually researching 3rd party marks and provides data-backed evidence for decisions.



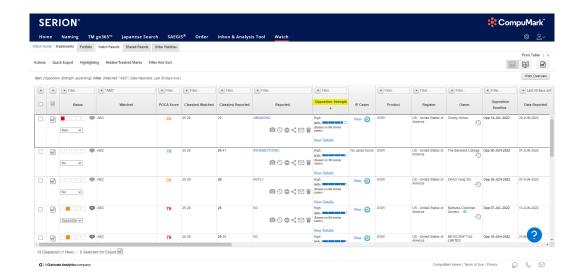
Leverage data-backed evidence for decisions

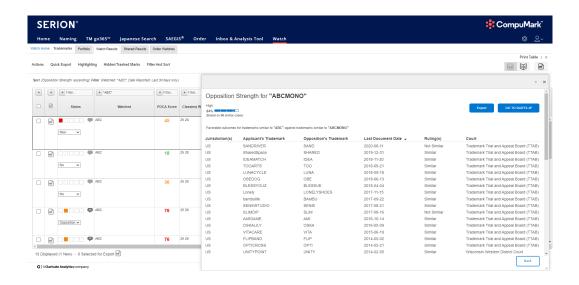
The Watch Opposition
Strength uses IP case data
to identify the level of risk
associated with trademark
Watch hits and the success
rate of taking an action. The
Watch Opposition Strength
feature combines Darts-ip™
trademark case data with
Watch trademark hits.



Combine with Darts-ip to access valuable insights

Within the feature, the "view details" function provides an overview of the related cases, showing Jurisdiction, Applicant's Trademark, Opposition's Trademark, Last Document Date, Ruling (s), and Court. This feature includes a button to view all cases on Darts-ip. With a Darts-ip subscription, users can link directly to corresponding cases on the Darts-ip platform.





The following word Watch products are supported by Opposition Strength

- Full Watch with reproductions
- · Identical Watch with reproductions
- USPTO Pending Application Watch
- USPTO Official Gazette Watch
- State Trademark Watch
- · Canadian Pending Application Watch
- · Canada Watch
- · Watch Lite

Probable success rate ranking system

- Provide quantifiable value to your decisions with a calculated success rate
- Case details include Jurisdiction(s), Applicant's Trademark, Opposition's Trademark, Last Document Date, Ruling(s), and Court and/or Trademark Office

Leverage the Goods and Services comparison filter to evaluate the similarity risk of flagged marks.

Examine case data associated to a Watch hit

- Review relevant precent and find crucial arguments to prepare your opposition
- With a Darts-ip subscription, take advantage of integrated Clarivate services to easily navigate to the Darts-ip platform where you can leverage the Goods and Services comparison filter to evaluate the similarity risk of flagged marks

Request your trial access today: Watch Opposition Score trial request

Contact our experts today:

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