

Fact sheet | Watch Opposition Strength

Trademark watching

Streamline your trademark monitoring workflow. Form data-driven opinions faster and with greater confidence. Watch Opposition Strength from Clarivate™ helps you assess the potential success of filing an opposition against a third-party word mark so you can quickly identify and oppose trademark registrations that may damage your brand.



Quickly identify the most relevant results

This new feature will enable you to more easily and quickly make decisions to oppose a mark as well as provide a perspective that may have previously gone unnoticed. By providing an efficient way to identify the likely success of opposing a 3rd party mark, this feature helps trademark professionals reduce the time spent manually researching 3rd party marks and provides data-backed evidence for decisions.



Leverage data-backed evidence for decisions

The Watch Opposition Strength uses IP case data to identify the level of risk associated with trademark Watch hits and the success rate of taking an action. The Watch Opposition Strength feature combines Darts-ip™ trademark case data with Watch trademark hits.



Combine with Darts-ip to access valuable insights

Within the feature, the “view details” function provides an overview of the related cases, showing Jurisdiction, Applicant’s Trademark, Opposition’s Trademark, Last Document Date, Ruling (s), and Court. This feature includes a button to view all cases on Darts-ip. With a Darts-ip subscription, users can link directly to corresponding cases on the Darts-ip platform.

The screenshot shows the SERION CompuMark interface. At the top, there are navigation tabs: Home, Naming, TM go365™, Japanese Search, SAEGIS®, Order, Inbox & Analysis Tool, and Watch. Below this, there are sub-tabs: Watch Home, Trademarks, Portfolio, Watch Results, Shared Results, and Order Watches. The main area displays a table of watch results for the trademark 'ABC'. The table has columns for Status, Watched, POCA Score, Classes Watched, Classes Reported, Reported, Opposition Strength, IP Cases, Product, Register, Owner, Opposition Deadline, and Date Reported. The 'Opposition Strength' column shows a bar chart and a percentage (e.g., 45%, 18%, 36%, 76%, 76%). The 'Reported' column shows similar trademarks like ABCMONO, #THEBESTOFBC, BCFLY, and BC. The 'IP Cases' column shows 'No cases found' or 'View'. The 'Product' column shows 'OGW'. The 'Register' column shows 'US - United States of America'. The 'Owner' column shows names like 'Cheng Yitong', 'The Benedict College', 'ZHAO Yong Zhi', 'Bathune-Coolman Unvers', and 'BETACRAFT NZ LIMITED'. The 'Opposition Deadline' column shows dates like 'Opp 14-JUL-2022', 'Opp 30-JUN-2022', 'Opp 30-JUN-2022', 'Opp 07-JUL-2022', and 'Opp 19-JUN-2022'. The 'Date Reported' column shows dates like '29-JUN-2022', '07-JUN-2022', '07-JUN-2022', '13-JUN-2022', and '23-JUN-2022'. At the bottom, there is a footer with 'Clarivate Analytics company' and 'CompuMark Home | Terms of Use | Privacy'.

The screenshot shows the SERION CompuMark interface with a detailed view of the 'Opposition Strength for ABCMONO'. The main table is partially visible, showing the 'ABCMONO' entry with a POCA Score of 45 and an Opposition Strength of 84%. A modal window titled 'Opposition Strength for "ABCMONO"' is open, showing a bar chart and a percentage of 84%. Below the chart, it says 'Favorable outcomes for trademarks similar to "ABCMONO" against trademarks similar to "ABCMONO"'. A table lists similar trademarks with columns for Jurisdiction(s), Applicant's Trademark, Opposition's Trademark, Last Document Date, Ruling(s), and Court. The table includes entries for SANDRIVER, SHARED, IDEA, TOO, LUNA, OBE, BLESSE, LONELYSHOES, BAMBUBU, SENSI, SLIM, AMIGAME, COSKALY, VITACARE, FLIPBAND, OPTI, and UNITYPOINT. The 'Ruling(s)' column shows 'Not Similar', 'Similar', and 'Not Similar'. The 'Court' column shows various trademark trial and appeal boards and courts. At the bottom, there is a footer with 'Clarivate Analytics company' and 'CompuMark Home | Terms of Use | Privacy'.

The following word Watch products are supported by Opposition Strength

- Full Watch with reproductions
- Identical Watch with reproductions
- USPTO Pending Application Watch
- USPTO Official Gazette Watch
- State Trademark Watch
- Canadian Pending Application Watch
- Canada Watch
- Watch Lite

Probable success rate ranking system

- Provide quantifiable value to your decisions with a calculated success rate
- Case details include Jurisdiction(s), Applicant's Trademark, Opposition's Trademark, Last Document Date, Ruling(s), and Court and/or Trademark Office

Leverage the Goods and Services comparison filter to evaluate the similarity risk of flagged marks.

Examine case data associated to a Watch hit

- Review relevant present and find crucial arguments to prepare your opposition
- With a Darts-ip subscription, take advantage of integrated Clarivate services to easily navigate to the Darts-ip platform where you can leverage the Goods and Services comparison filter to evaluate the similarity risk of flagged marks

Request your trial access today: [Watch Opposition Score trial request](#)

Contact our experts today:

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