

# Promoting your inclusion in Journal Citation Reports

We're proud of our Journal Citation Reports and the Journal Impact Factor, which has been helping publishers, institutions, funders and researchers understand the scholarly publishing landscape for over 40 years.

The Journal Citation Reports contains a fully transparent dataset for the Journal Impact Factor calculation, demonstrating the article and citation components of a journal's impact. It contains citation-based performance metrics at the article and the journal level; it shows the network of references that represent the journal's voice in the global scholarly dialogue; it highlights the institutional and international players who are part of the journal's community. The many data points and metrics in the Journal Citation Reports give a nuanced understanding of journal impact, helping you tell your journal's story.

## How was your journal selected for the Journal Citation Reports?

The curation process for the Web of Science Core Collection is unique. Our editorial decisions are conducted by expert in-house editors who have no affiliations to publishing houses or research institutes, removing any potential bias or conflict of interest.

We use a single set of 28 criteria to evaluate journals. These are divided into 24 quality criteria designed to select for editorial rigour and best practice at the journal level, and four impact criteria designed to select the most influential journals in their respective fields using citation activity as the primary indicator of impact.

Journals in the sciences and social sciences that meet the additional impact criteria enter the Science Citation Index Expanded (SCIE) or Social Sciences Citation Index (SSCI). These journals are then eligible for inclusion in the Journal Citation Reports and will receive a Journal Impact Factor<sup>1</sup>.

If you have any questions about your journal's coverage in Web of Science Group products, please contact publisher.relations@clarivate.com.

# How to cite the Journal Citation Reports and Journal Impact Factor

Please refer to Web of Science and Journal Citation Reports as Web of Science Group products. For example: Journal Citation Reports (Web of Science Group, 2019).

The Journal Impact Factor should always be referred to in the context of Web of Science Group as well. For example, **2018 Journal Impact Factor**, *Journal Citation* **Reports** (Web of Science Group, **2019**).

#### 2019 Journal Citation Reports badge

To acknowledge your listing in the Journal Citation Reports, we have created a badge for you to use on your journal website or in your marketing material. Download the <u>badge here</u>.

## Guidance on communications and marketing

Whether you publish one journal or two thousand, we know you are proud of their inclusion in the *Journal Citation Reports* and want to shout about it. You might consider:

- Sending out a press release
- Including the news in author newsletters
- Informing your Editorial Board
   Members and any external Editors
- Letting your colleagues know through an internal announcement

You can use these communications to announce your new Impact Factor, alongside the other metrics and indicators from the *Journal Citation Reports*, such as Eigenfactors and citation distribution patterns, which all together tell a more comprehensive story about your journal.

In addition, you might want to consider including your own data, such as social media views, website visits or submission-to-publication times.

Use the hashtag #JCR2019 to participate in the conversation on social media. Here are some suggested example tweets:

- Our Impact Factor is X, 5-year Impact Factor is X, our Eigenfactor is X, and median citations are X for articles and X for reviews! #JCR2019
- We're delighted to announce our first Impact Factor of X. Thank you to every author, peer reviewer and editor who contributed #JCR2019
- Our top contributing countries are the USA, England and the Netherlands

   thanks to our diverse authors who continue to choose X journal! #JCR2019



#### Every journal has a story to tell

In 2018 we introduced significant changes to the journal profile page interface. This shift from journal metrics to journal intelligence gives you richer data and greater transparency for a more comprehensive assessment when using Journal Citation Reports. The Journal Citation Reports measure a journal's performance, and our profile pages help you to tell this story to the research community.

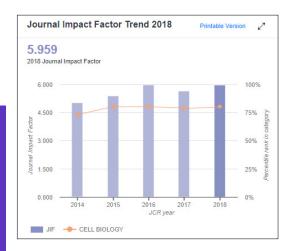
All data listed on your journal profile page is available for you to use in your promotional messaging and campaigns.

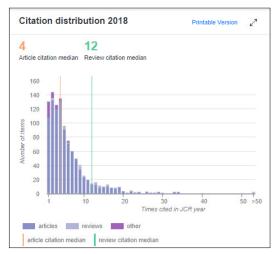
Our new and improved journal profile pages allow you to:

- Explore article-level data for a clearer understanding of articles included in a journal and the relationship between those articles and the journal. Understand who is using and citing your journals, and who is creating impact.
- Understand geographic and institutional contribution to your journals' Impact Factors.
- Gain full insight into the Journal Impact Factor calculation: citations in the numerator and citable items in the denominator now link to exportable lists of article data.
- View data in the Web of Science to further explore how articles are being used and cited by the research community.
- View the Journal Impact Factor in context over time using the Journal Impact Factor Trend and Citation Distribution.

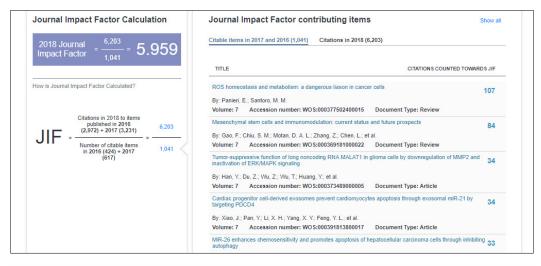
### Access journal profile pages via the Journal Citation Reports website to find this information.

View the Journal Impact Factor in context over time using the Journal Impact Factor Trend and Citation Distribution





Full transparency into the Journal Impact Factor calculation Explore article-level data for a clearer understanding of articles included in a journal and the relationship between those articles and the journal





Current year information: summarizing the characteristics of the journal's published content for the most recent three years





#### Promoting your journal portfolio

Why not use Web of Science Author Connect to promote your portfolio? Contact new and existing authors across the sciences, arts and the humanities, and the social sciences.

Segmentation options include:

- By journal
- By Journal Impact Factor Range
- H-index
- Total publication count
- Total citation count

Email our team to book in your campaign: wosac.traffic@clarivate.com